



**Learn How Thread Delivers  
Value to You and Your  
Customers**

*May 2017*

# THREAD GROUP | Go To Webinar Overview

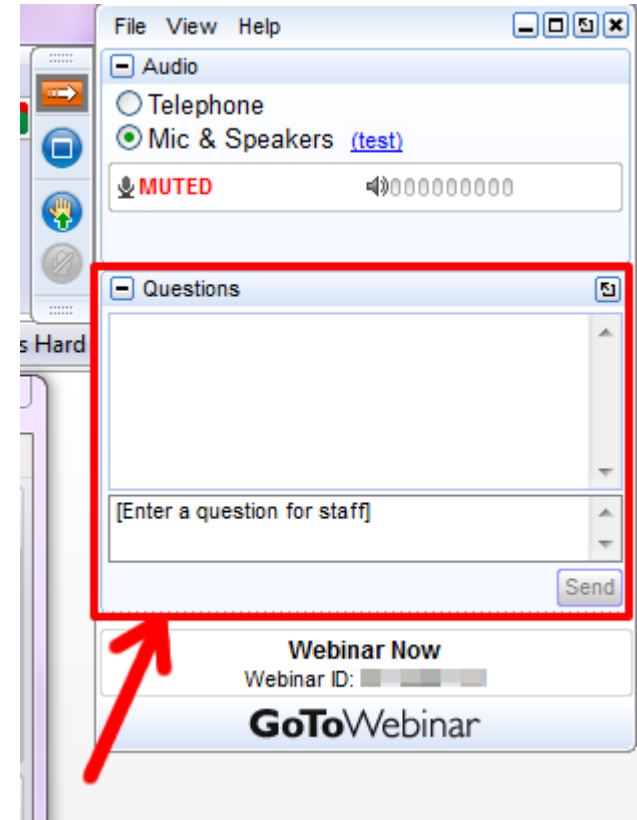
You will be defaulted to mute by organizer

Audio pane: Use the Audio pane to switch between Telephone and Mic & Speakers

Questions pane: Post your questions for panelists

Questions will be read and addressed after the presentation

Recording of this webinar will be made available on the Thread Group website



# THREAD GROUP | Today's Speakers



**Grant Erickson**

President, Thread Group

Principal Software Engineer, Nest

Grant Erickson is a principal engineer at Nest, where he oversees the technical development of software designed to support Bluetooth Low Energy, Thread, Wi-Fi, and Nest Weave.

Grant was also an early contributor to the formation of the Thread Group and Thread networking protocol. He is currently a member of the Thread Group Board of Directors.



**Sujata Neidig**

Vice President of Marketing, Thread Group

Senior Global Marketing Manager, NXP

Sujata Neidig has over 23 years of experience in the semiconductor industry and has served in a variety of roles ranging from product engineering to marketing and business development.

She is currently the MCU Global Marketing Manager responsible for NXP's microcontrollers and connectivity roadmap and portfolio - driving leadership and growth in multiple market segments. Prior to this role, Sujata worked in business development and product marketing for various groups within NXP. She earned a Bachelor of Science in Electrical Engineering from the University of Texas at Austin.

# THREAD GROUP | Delivering Value to You & Your Customers

Why Thread was created

Who is Thread Group

What benefits Thread brings to developing IoT solutions

How Thread fits with other wireless connectivity technologies

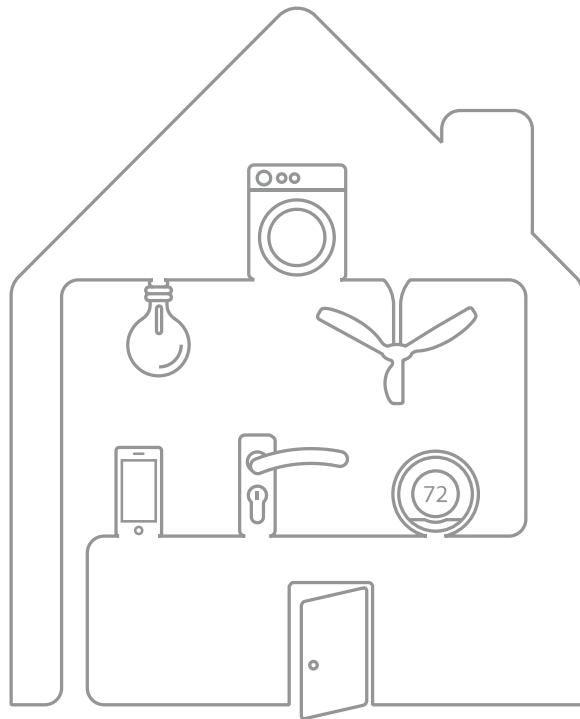
How to get started now

**Why Thread?**

# THREAD GROUP | Problem Statement

How do we **securely** and **scalably** connect an ecosystem of **low power** products to each other, to cloud services, and to consumers via their mobile devices supporting applications—including mission-critical ones—such as?

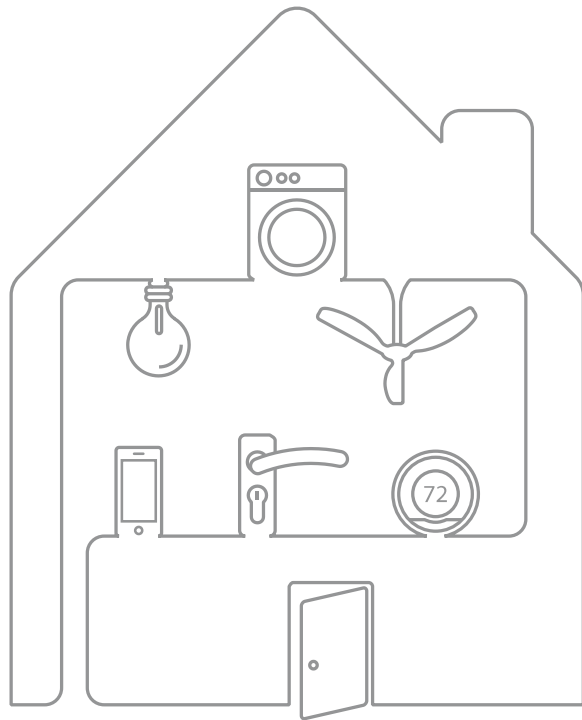
- Appliances
- Access control
- Climate control
- Energy management
- Lighting
- Safety
- Security



# THREAD GROUP | The Search

We wanted to use an existing wireless mesh protocol

- None fit our requirements well enough
- None were suitable for homes and consumer electronic products



# THREAD GROUP | Requirements

## Requirements:

New wireless home network



Low power

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# THREAD GROUP | Requirements

- ✓ No single point of failure
- ✓ Self-healing
- ✓ Interference robustness
- ✓ Self-extending
- ✓ Reliable enough for critical infrastructure

## Requirements:

New wireless home network

- ✓ Low power
- ✓ Resilient (mesh)
- ✓ IP-based
- ✓ Open protocol
- ✓ Secure and user friendly
- ✓ Fast time to market
- ✓ Existing radio silicon



# THREAD GROUP | Establishing Thread

We found that many companies shared the same concerns

- So we created a new wireless mesh network technology
- Built on **existing standards** using established **Internet** protocols

We established Thread to be a key foundation for the **Internet** of Things

The ARM logo, consisting of the word "ARM" in a bold, blue, sans-serif font.The nest logo, with the word "nest" in a lowercase, grey, sans-serif font.

Who Is Thread?

# THREAD GROUP | Who Is Thread?

Formally launched in July 2014, the Thread Group currently has more than 200 member companies

The Thread Group is:

- A technology alliance, not just another standards defining organization (SDO)

- A nonprofit market education group promoting Thread's use in connected products

- Ensuring a great user experience through rigorous, meaningful product certification

Structured as a Delaware 501 (c) (6) Non-Profit Corporation for the mutual benefit of its members

- Independent, vendor-neutral and open to all — any entity can join

- Organizational membership only — one membership, one vote

# THREAD GROUP | Board of Directors and Team

President **Grant Erickson** – Alphabet / Google / Nest

VP of Marketing **Sujata Neidig** - NXP

VP of Technology **Skip Ashton** – Silicon Laboratories

Secretary **Bill Curtis** - ARM

Treasurer **Kevin Kraus** - Yale

Director **Ben Flannery** – Haiku Home

Director **Jean-Michel Orsat** - Somfy

Director **Greg Hill**- Johnson Controls

Director **Rolf De Vegt** - Qualcomm

Director **Arnulf Rupp** - OSRAM

Director **Cam Williams** – Schneider Electric

Executive Director **Deepak Kamlani** - Inventures

Director of Certification **Tom Sciorilli** – Thread Group

ARM

nest

OSRAM

Life Is On

SILICON LABS

HAIKU<sup>®</sup>  
BY BIG ASS SOLUTIONS

NXP

QUALCOMM<sup>®</sup>

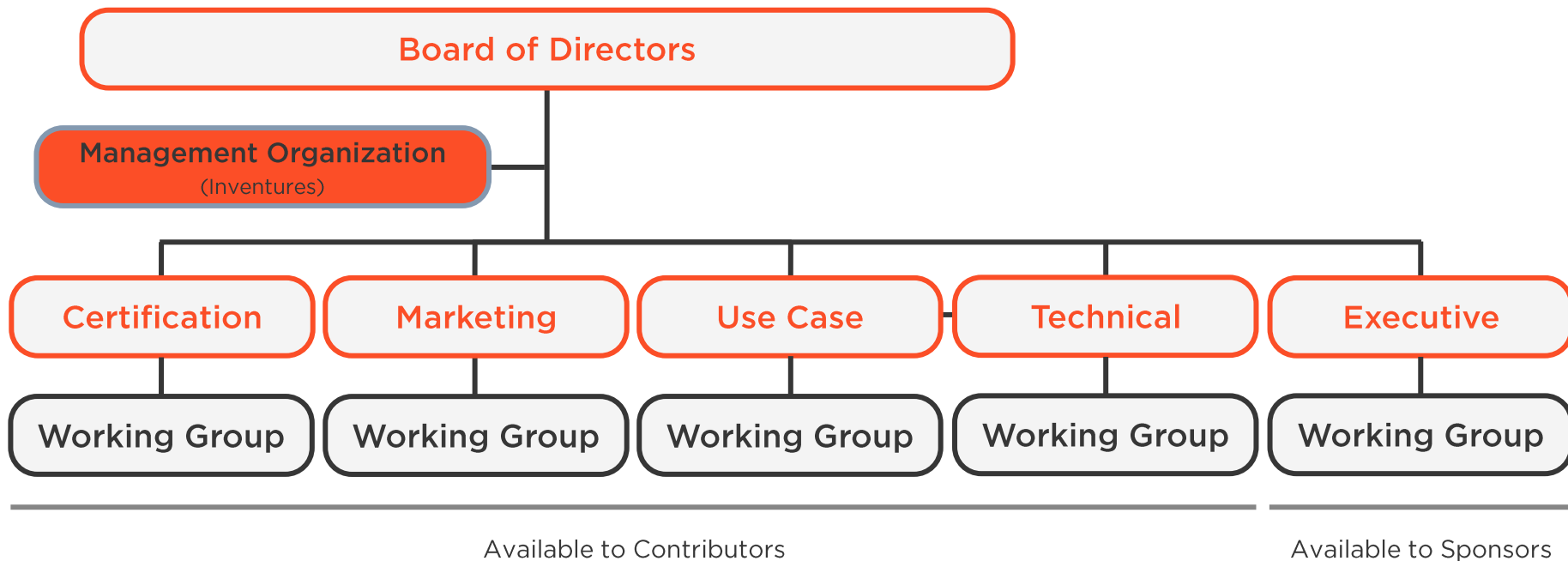
Schneider  
Electric

SOMFY

Johnson  
Controls

Yale<sup>®</sup>

# THREAD GROUP | Structure



# THREAD GROUP | Intellectual Property

## Copyrights and Trademarks

Licensed to participants royalty free

## Other Intellectual Property Policy

Policy is designed to maximize the adoption of the Thread technology and accelerate market acceptance

Policy for Thread Group membership balances interests of all stakeholders

Applies to all Thread members

Commitment to grant a RAND-RF (royalty free) license to members for patents essential to the Thread specification

# THREAD GROUP | Membership Tiers

Membership Benefits	Academic	Affiliate	Contributor	Sponsor
Receive member communications	✓	✓	✓	✓
Participation in general or annual meetings	✓	✓	✓	✓
Access to members only website	✓	✓	✓	✓
Use of Alliance Member Logo	✓	✓	✓	✓
Participation in press articles & interviews	✓	✓	✓	✓
Access Final Deliverables	✓	✓	✓	✓
Access Draft Deliverables	✓	✓	✓	✓
Chair Committees and/or Work Groups			✓	✓
Certify Compliant Products and Utilize Certification Logo			✓	✓
Participate and Vote in Work Groups			✓	✓
Participation and Vote in Committees			✓	✓
Approve Operating Budget				✓
Approve Final Deliverables				✓
Initiate Work Groups or Committees				✓
Automatic Seat on Board of Directors				✓
<b>Annual Fee</b>	<b>\$0K</b>	<b>\$2.5K</b>	<b>\$15K</b>	<b>\$100K</b>



# THREAD | Membership Benefits

## Access to the technology

Reduce time for development and implementation using a proven solution

## Access to the IP

Gain IP rights for the Thread technology with no royalty payments

## Access to Thread Certification Program

Guarantee network interoperability with other Thread devices and broaden your ecosystem

## Use of the Thread Test Harness and Commissioning App

Save time and resource investment by completing in-house testing for spec conformance and network interoperability

## Participation in Marketing and PR campaigns

Leverage Thread's marketing, social media and PR tools to extend marketing efforts

## Participation in Committees

Provide a voice to help influence the direction of Thread

## Networking with an ecosystem of companies

Collaborate with other members to optimize investment

# THREAD | Liaisons

Organization		Liaison Type
	CABA	Marketing
	EEBus	App Layer
	Fairhair Alliance	Standards
	OCF	App Layer
	zigbee alliance	App Layer

## **Benefits of Thread**

# THREAD | Solution for IoT



## AVAILABLE NOW

Spec is available publicly

Certification program released to members with fast-ramp tools

Four certified stacks to choose from

Thread membership gives rights to use the IP



## SECURE

Link layer security

All network traffic is encrypted

Only authenticated nodes can join the network

User-friendly commissioning



## SCALABLE

Large number of nodes

Low latency

Border Router to expand to the internet and other networks such as Ethernet, Wi-Fi, and Cellular

Commissioning multiple devices

15 channels allowing separation of neighboring networks



## INTERNET PROTOCOL

Device-to-device, device-to-mobile, device-to-cloud

Many application choices

Multiple ecosystems

No hub needed

End-to-end security

Eases of development

Understood & available network management tools

Standards based



## RELIABLE

True mesh network

No single point of failure

Self-healing

Better end user experience

Lower support structure required

**Thread** is more than a connectivity technology, it's a flexible and future-proof IoT network technology

# THREAD | Solution for IoT



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# THREAD GROUP | Available Now

We set the bar high

True **multi-vendor interoperability** between  $\geq 3$  stacks, not just a golden node

We held 13 discrete in-depth interop sessions to validate 1.0 and 1.1

We opened certification and announced 4 certified stacks

We provide fast ramp tools



# THREAD GROUP | Certification Fast Ramp Tools

## Thread Commissioning App

- Speeds prototyping / implementation of the Thread device commissioning process for end users.
- First beta release of compiled app now available via the Google Play Store; iOS version to follow shortly.

## Thread Test Harness

- Inexpensive test bed, plus software replicates the test environment used for certification.
- Provides debug & pre-validation of Thread implementations internally, vs. lab time at 3<sup>rd</sup> party test facility.

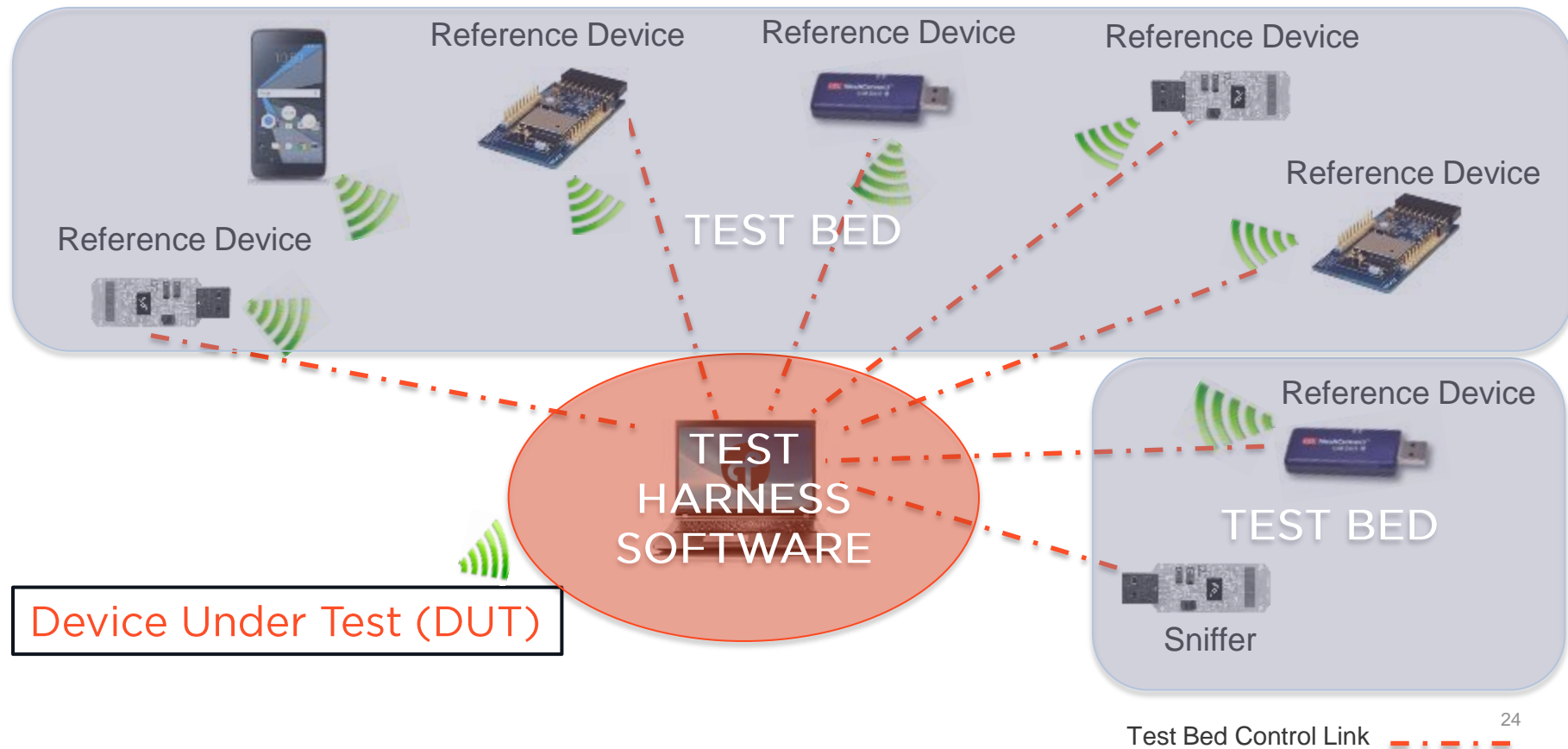
## Thread Test Harness Extensions

- Automates Thread test execution for devices-under-test (DUTs) and integrates Thread testing into an existing automated regression environment.
- Functionality can be extended to control the testing of other technologies to create a comprehensive regression environment.

## Thread Wireshark

- The dissectors enable engineers, developers, and system integrators to see the contents of network packets, bit-by-bit and field-by-field, at the IPv6, Thread, and 802.15.4 layers.

# THREAD GROUP | Example Thread Test Environment Setup





# THREAD GROUP | Solution for IoT



## AVAILABLE NOW

- Spec is available publicly
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- Four certified stacks to choose from
- Thread membership gives rights to use the IP



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## INTERNET PROTOCOL

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- Many application choices
- Multiple ecosystems
- No hub needed
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- Eases of development
- Understood & available network management tools
- Standards based

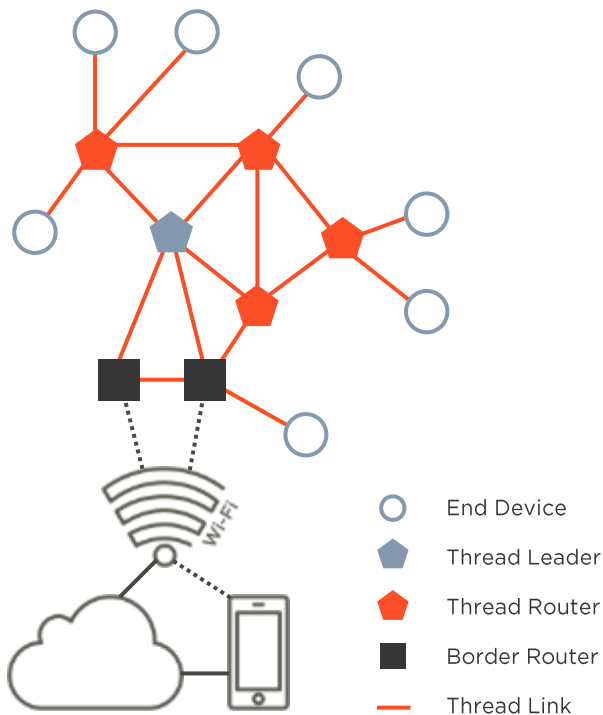


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# THREAD GROUP | Security and Commissioning



- Simple Commissioning
  - User authorizes devices onto the network using smart phone or web
  - Can be done on network if there is a device with a graphical interface
- DTLS Security session established between new device and commissioning device to authenticate and provide credentials
- Once commissioning session is done, device attaches to network
- MAC security used for all messages
- Application level security is based on end-device requirements and application layer being used

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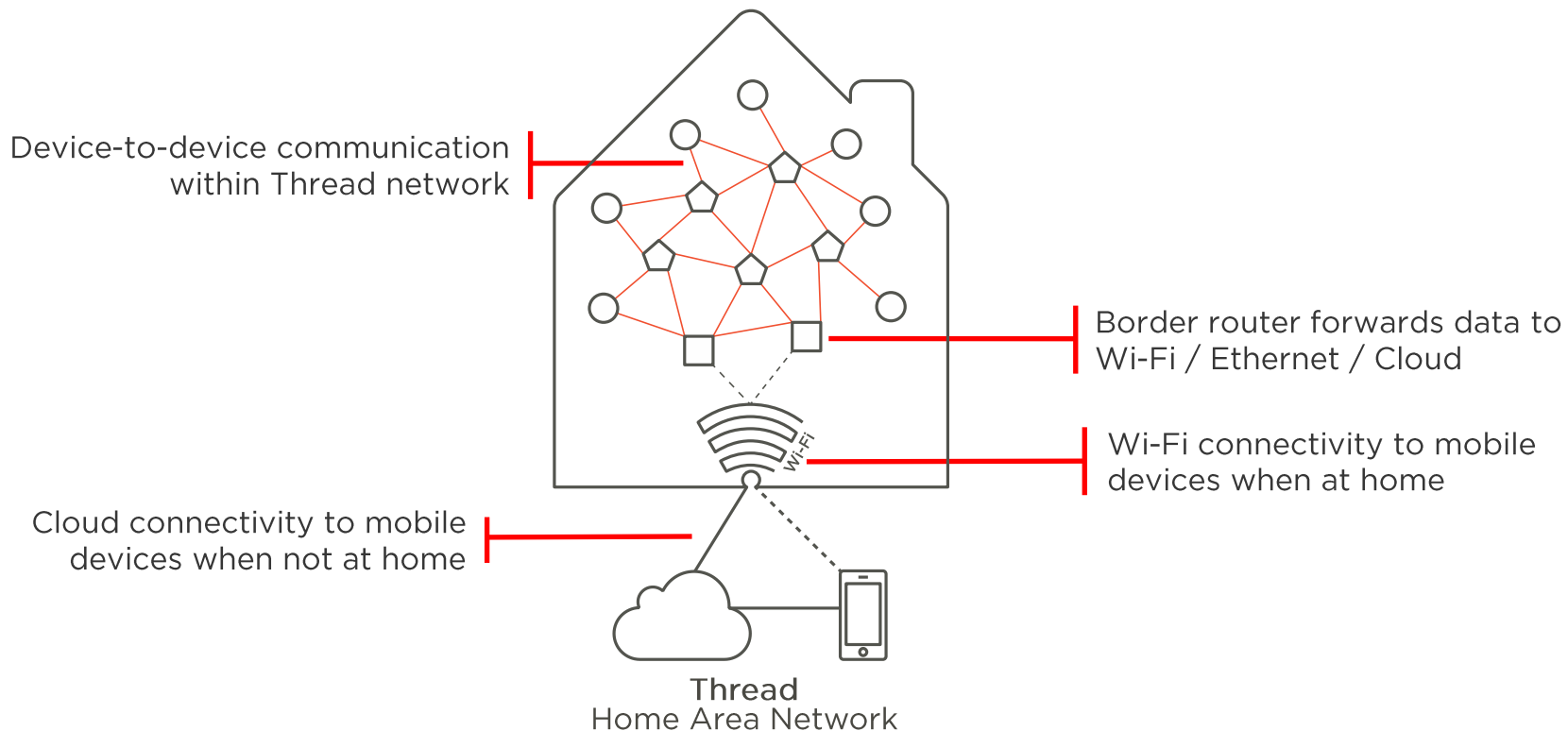


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# THREAD GROUP | Thread Home Area Network



# THREAD GROUP | Network Topology Roles



## Border Router

Forwards data to and from cloud/other networks

Provides optional Wi-Fi connectivity

Many

+



## Thread Leader

Manages network parameters

Coordinates commissioners

Makes network decisions

One

+



## Thread Router

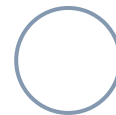
Routes traffic among devices

Form the mesh topology

Eligible to become the Leader

Up to 32

+



## End Device

Designed for low power operation

May be powered or sleepy

May be router-eligible if powered

Up to 511 per Router



**Hundreds of Devices per Network**

# THREAD GROUP | Solution for IoT



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# THREAD GROUP | Internet Protocols Thread Uses

The Internet: Today, mostly “large” devices

	Large devices Mains powered Fast networks	
Applications	Internet / Web applications	
Web Transfer	HTTP	
Transport	TCP	
Security	TLS	
Addressing	IPv6 / IPv4	

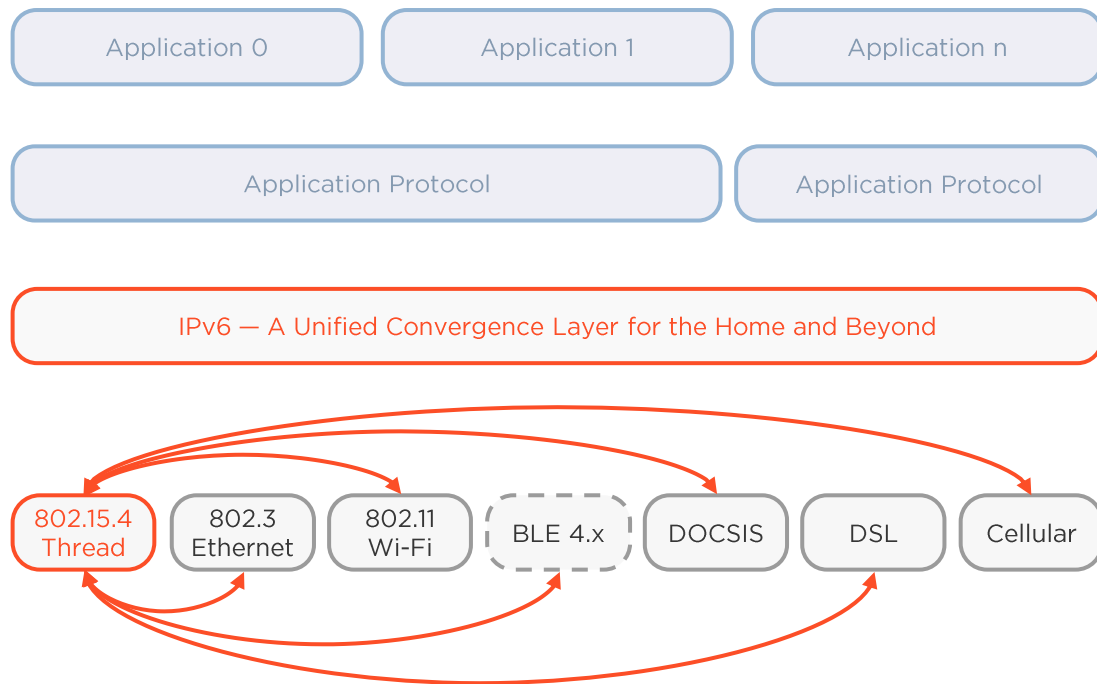
# THREAD GROUP | Internet Protocols Thread Uses

The Internet: Now available in “small!”

	Large devices Mains powered Fast networks 	Small devices Battery powered Constrained networks 
Applications	Internet / Web applications can work with large or small devices	
Web Transfer	HTTP	CoAP
Transport	TCP	UDP
Security	TLS	DTLS
Addressing	IPv6 / IPv4	6LoWPAN



# THREAD GROUP | Thread is IP



Unified convergence layer across all networks in the home and beyond

- Reuse software stacks

Enables direct device-to-device, device-to-mobile, and device-to-cloud, and one-to-many communication

- Nodes can communicate directly with each other and with multiple apps or backend services

Support for many application layers

- Any low bandwidth application layer that can run over IPv6 can run over Thread

# THREAD GROUP | Many Wireless IoT Standards

## Category 1: Connectivity layer

- Provide wireless connectivity
- Examples: Thread, Wi-Fi/HaLow, ZigBee PRO

## Category 2: Application layer

- Provides interoperability with other devices or the cloud. Some can be run over multiple connectivity methods, or at different layers.
- Examples: AllSeen, IPSO, OCF (IoTivity), IIC, zigbee dotdot, many vertical-industry alliances

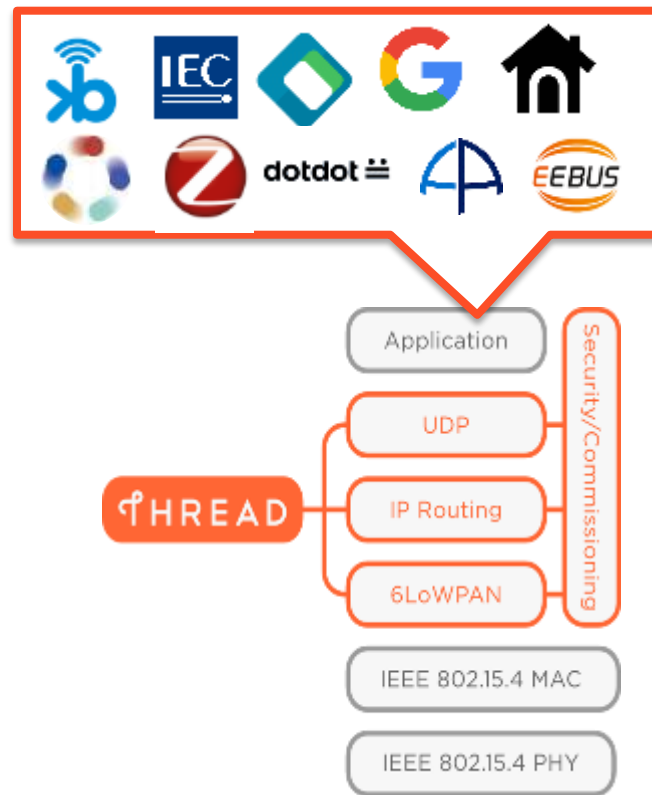
## Category 3: Full-stack technologies – connectivity layer + application layer

- Examples: Bluetooth, zigbee 3.0, Z-Wave, ULE

# THREAD GROUP | Application Layer Diversity

Thread is an IP network & transport layer specification

- Application Layer – A protocol running over an IP network layer
- Network layers – Ethernet, WiFi, cellular ... and Thread
- Application layers can use multiple IP networks – i.e. Thread and Wi-Fi
- Thread can support multiple application layers
- Thread **does not** favor one application layer over another
- App layers typically interoperate via services through public interfaces



# THREAD GROUP | Defining the IoT Product

## What is the environment?

- Home, Commercial, Professional, Personal?
- Number of devices to support?

## Is it standalone or part of an ecosystem?

- A proprietary ecosystem?
- Established industry ecosystem or ecosystems?
- Is it a single product or a system?

## What is this product connecting to?

## THREAD GROUP | Choosing Link Technologies

With Thread and IP you are not forced to choose a single link technology to the exclusion of all others.

### Network Links

Choose One

- ☒ Thread
- ☐ WiFi
- ☐ Ethernet
- ☐ Bluetooth
- ☐ Cellular
- ☐ DOCSIS
- ☐ DSL

# THREAD GROUP | Choosing Link Technologies

Choose the right link technologies for your product and customer

Choose the right application layers appropriate for the:

Resources of your product

Ecosystems your customers want to access

## Network Links

Choose Any



Thread



WiFi



Ethernet



Bluetooth



Cellular

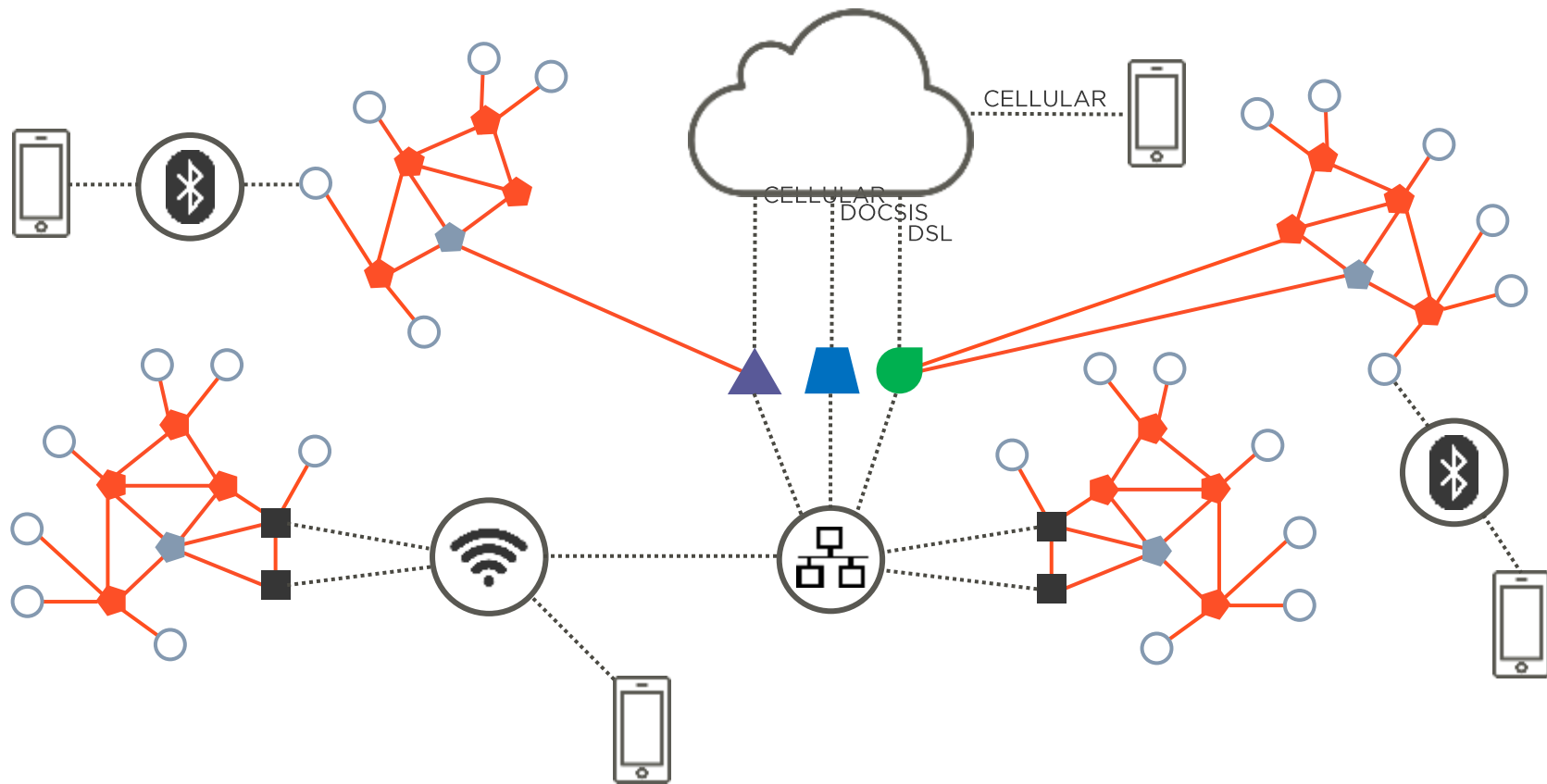


DOCSIS

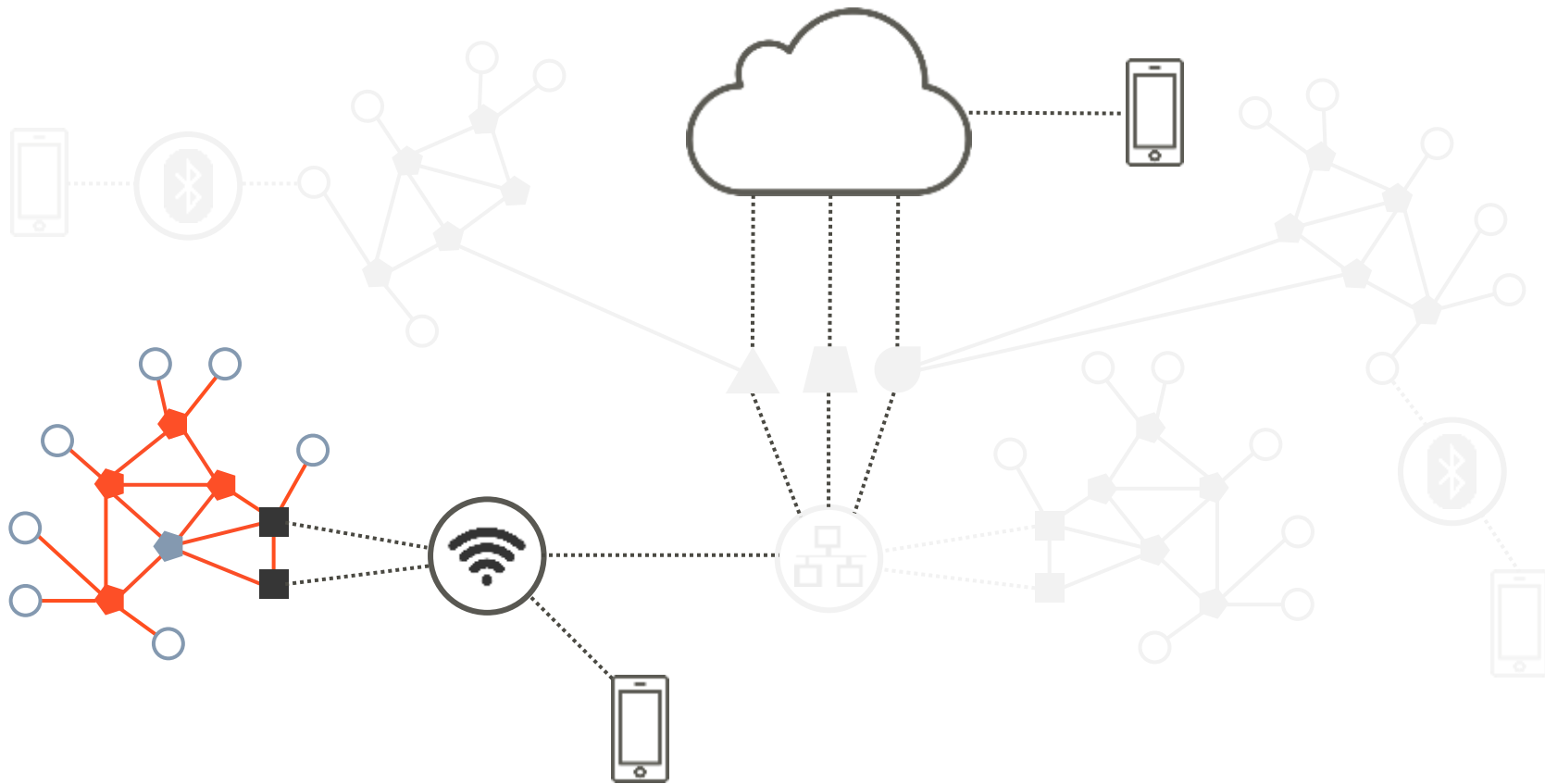


DSL

# THREAD GROUP | Thread + One

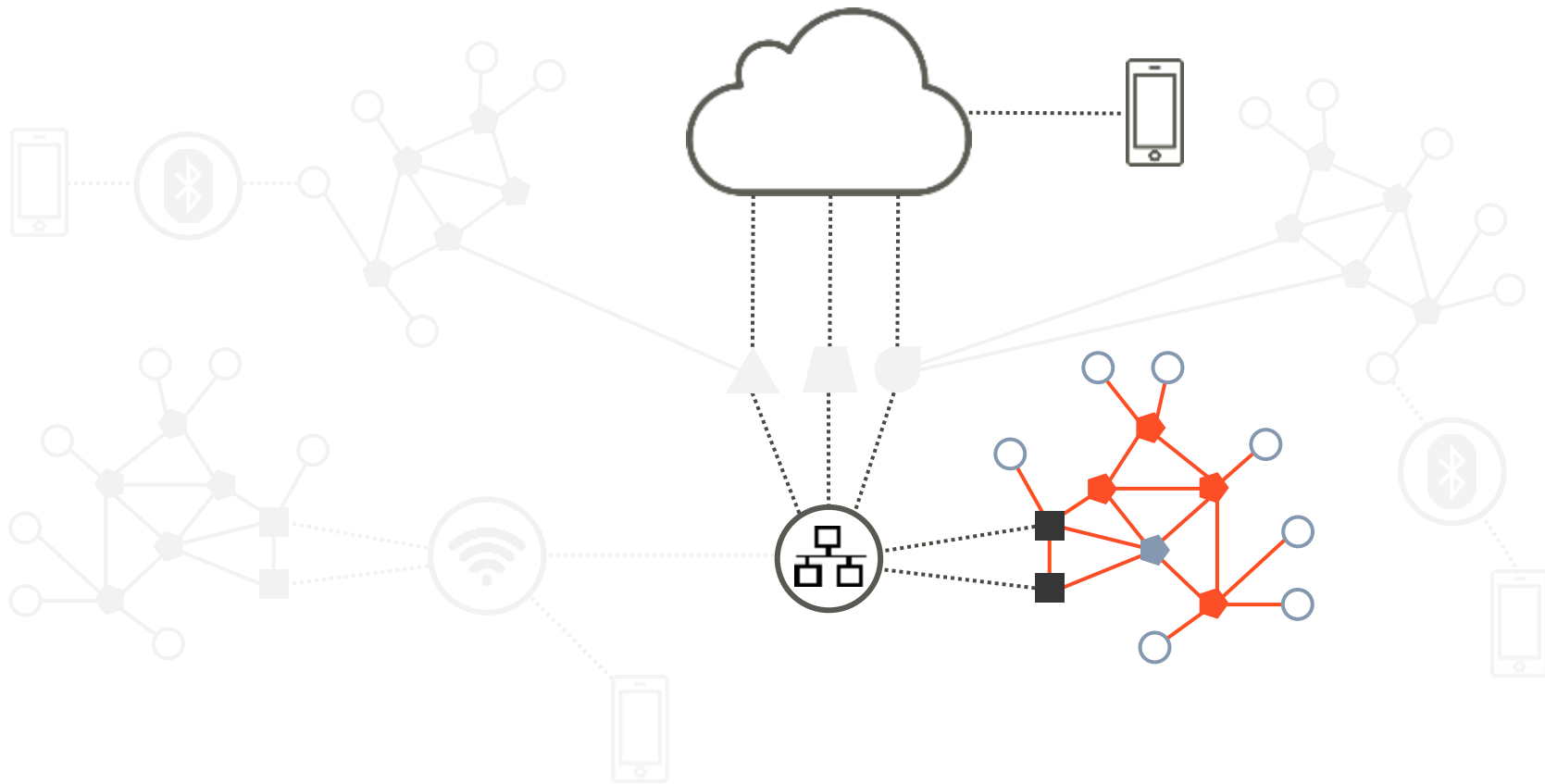


# THREAD GROUP | Thread + WiFi

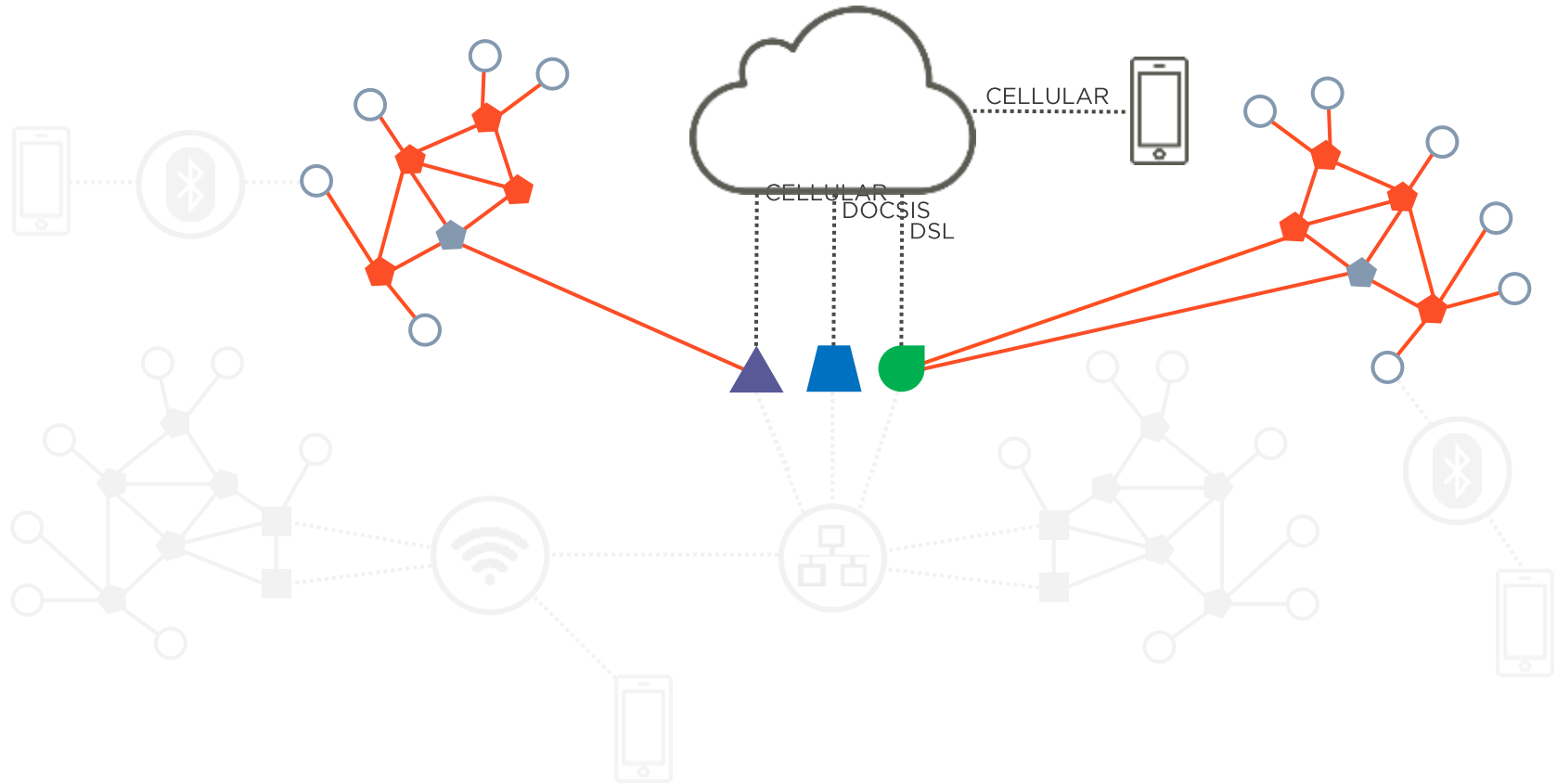




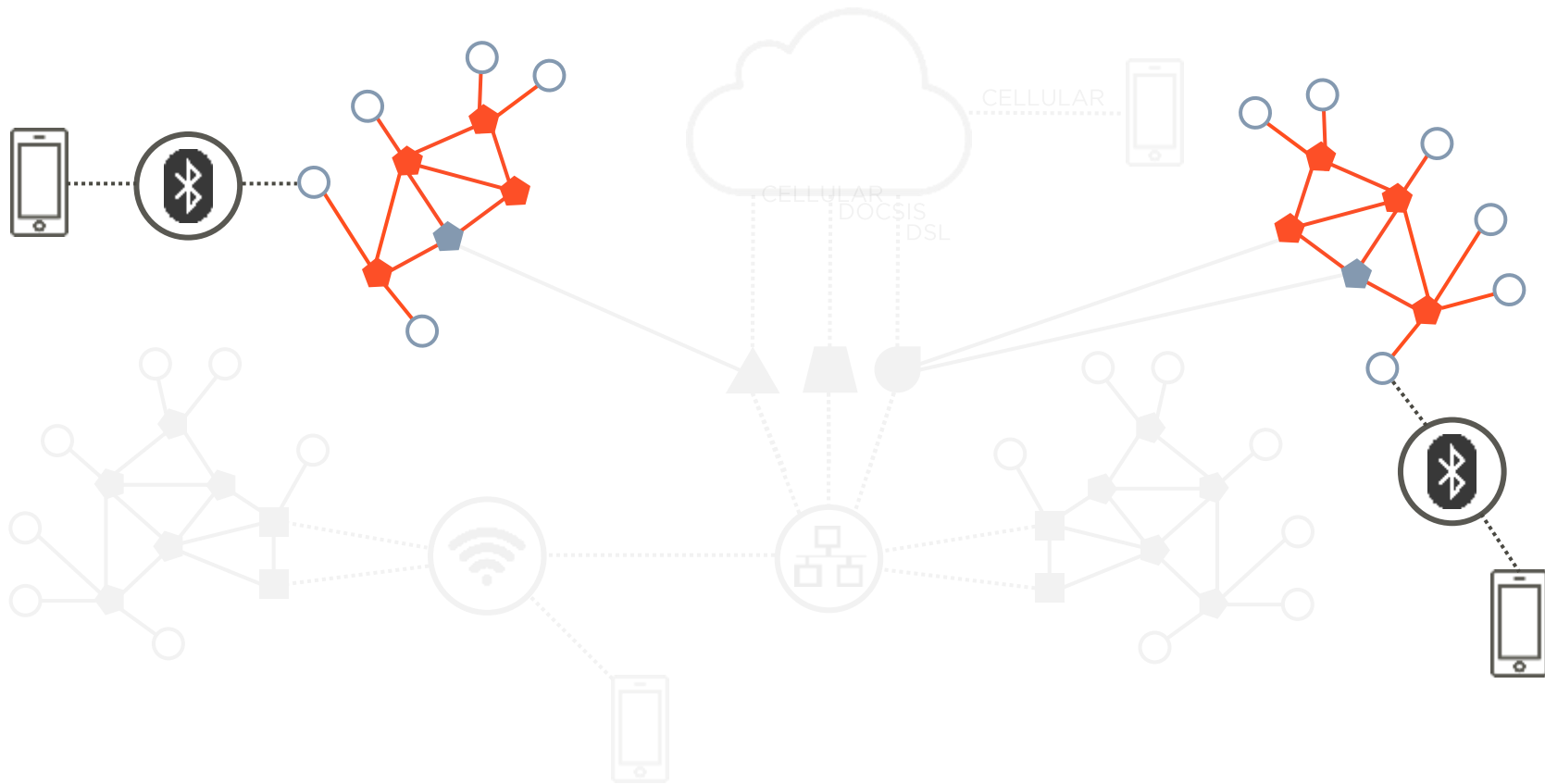
# THREAD GROUP | Thread + Ethernet



# THREAD GROUP | Thread + Internet & Telecommunications



# THREAD GROUP | Thread + Bluetooth



# THREAD GROUP | Which ONES do you choose?

	Wi-Fi 802.11 a/ac/b/g/n	Wi-Fi 802.11 ah (HaLow)	BLE 4.x+	BLE Mesh v1	ZigBee 3.0	Z-Wave Plus	ULE	Thread
Range	Medium	Long	Short	Short	Short	Short	Short	Short
Topology	Star	Star	Star	Flood	Mesh	Mesh	Star	Mesh
Bandwidth	High Mb/s	Medium Kb/s	Low Kb/s	Low Kb/s	Medium Kb/s	Low Kb/s	Low Kb/s	Medium Kb/s
Band(s)	2.4 GHz 5.0 GHz	Sub-GHz	2.4 GHz	2.4 GHz	Sub-GHz 2.4 GHz	Sub-GHz	1.9 GHz	2.4 GHz
Frequency Hopping	No	No	Yes	Yes	No	No	Yes	No
Power Requirements	High	Low	Low	Low	Low	Low	Low	Low
Open Standard	✓	✓	✓	✓	✓	✗	✓	✓
Support for IPv6	✓	✓	Targeted at 4.1+	✗	✗	✗	Planned	✓
Application Layer	Multiple Concurrent	Multiple Concurrent	Native Singular	Native Singular	Native Singular	Native Singular	Multiple Concurrent	Multiple Concurrent
Use Cases	A/V equipment, mains-powered devices	Connected home products, mains- and battery-powered devices, A/V	One-to-one connections for portable devices or automotive speaker systems	Data, IoT devices built for the home.	Mission critical devices, such as security, on their own network	Security	Telephony, Physical Security, Home Automation (based on DECT)	Mission critical IoT devices built for the home and beyond
Benefits	Used almost universally in commercial and residential spaces	A more power-conservative, longer-range, sub-gig version of Wi-Fi	A power-conservative, user-friendly solution for control of devices tethered to your phone	A mesh version of BLE designed for collections of products	A purpose-built, device-to-device connectivity solution	A secure and closed device-to-device solution for connected products	Long-range, secure, low-latency, audio-capable	IP-addressable, low-bandwidth, secure mesh network designed to support today's connected devices
Silicon Availability	Broad	None	Broad	Broad	Broad	Single	Broad	Broad

# THREAD GROUP | Solution for IoT



## AVAILABLE NOW

- Spec is available publicly
- Certification program released to members with fast-ramp tools
- Four certified stacks to choose from
- Thread membership gives rights to use the IP



## SECURE

- Link layer security
- All network traffic is encrypted
- Only authenticated nodes can join the network
- User-friendly commissioning



## SCALABLE

- Large number of nodes
- Low latency
- Border Router to expand to the internet and other networks such as Ethernet, Wi-Fi, and Cellular
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## INTERNET PROTOCOL

- Device-to-device, device-to-mobile, device-to-cloud
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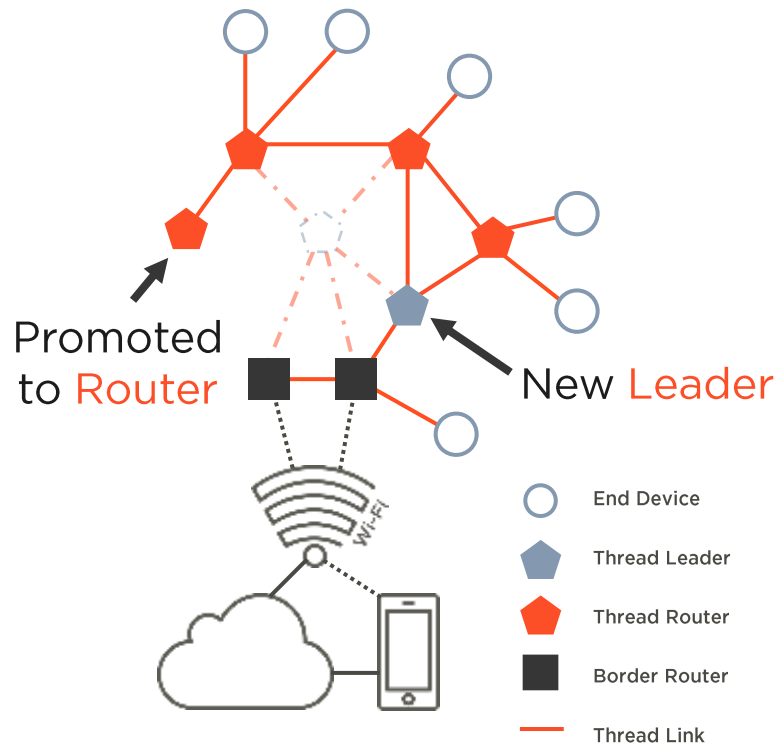


## RELIABLE

- True mesh network
- No single point of failure
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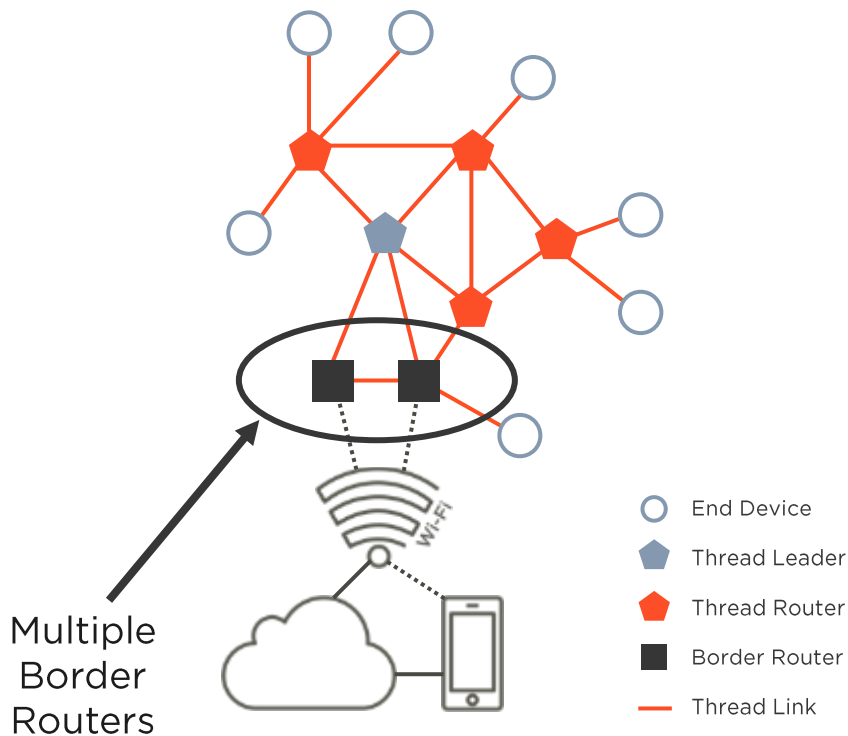
**Thread** is more than a connectivity technology, it's a flexible and future-proof **IoT network technology**

# THREAD GROUP | Robust: No Single Point of Failure



- Dynamic Leaders
  - If Leader fails, another Router will become Leader
- Router Promotion
  - Leader can promote Router Eligible devices to Routers to improve connectivity if required

# THREAD GROUP | Robust: No Single Point of Failure



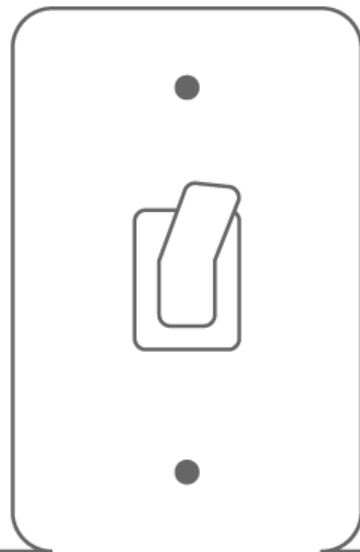
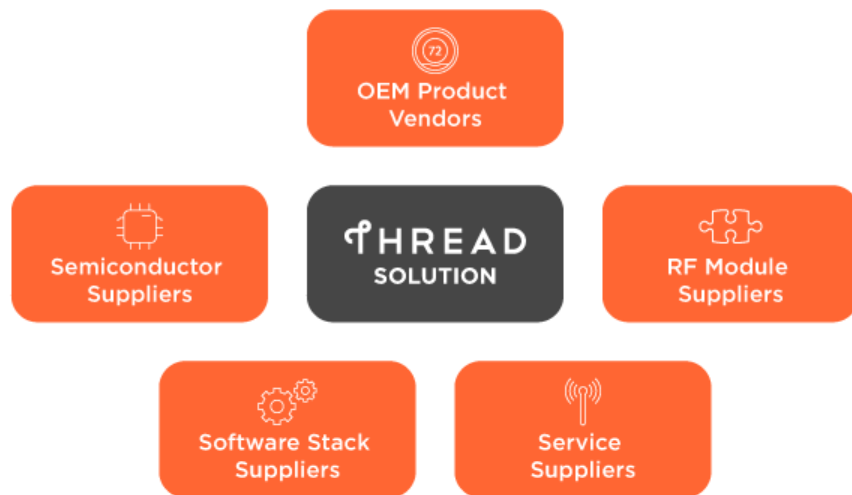
- Multiple Border Routers can be used for off network access
  - Devices operate without Border Router
- What can be a Border Router?
  - Anything with an 802.15.4 radio and another physical layer
    - Home Wi-Fi router
    - Set top box
    - Smart Thermostat (802.15.4 and Wi-Fi)

**Getting Started Now**



# THREAD DEVELOPMENT ECOSYSTEM

Ready to get started? Many members offer a variety of products & services to help you built your Thread solutions.





## THREAD CERTIFIED PRODUCTS

The following Thread Group Certified Products and Components are available.



### ARM mbed OS (NXP FRDM-K64F + Atmel ATZB-RF-233)

ARM mbed OS is an open source embedded operating system designed specifically to facilitate the creation and deployment of commercial, standards-based IoT solutions at scale. mbed OS features full support for Thread to simplify development of secure IoT applications in the home and to ease Thread product certification. [Product Link](#)

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### NXP Kinetis Thread Stack (KW2xD)

NXP's Kinetis Thread Stack is a complete, robust and scalable certified stack, architected and tested to meet the most demanding product requirements including very low power end nodes, large Thread networks and gateway solutions. The stack is available across multiple NXP microcontrollers and easily connects to host processors to create Thread Border Router solutions. [Product Link](#)

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### OpenThread (TI CC2538)

OpenThread, released by Nest and supported by Google, is an open-source implementation of the Thread networking protocol. It is a highly portable library that is OS and platform agnostic with a radio abstraction layer that is supported on multiple platforms. [Product link](#)

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### Silicon Labs Thread stack (EM35x)

The Silicon Labs Thread stack is a robust implementation of the Thread 1.1 protocols suitable for field deployment and certified on the EM35x platform. [Product link](#)

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# THREAD GROUP | Development Partners

## RF Module Suppliers

- FCC and Thread Certified RF hardware modules to plug into your design
- A number of vendors also offer certified turnkey hardware solutions to complement your design (e.g., border routers)
- Some also offer software and/or design services

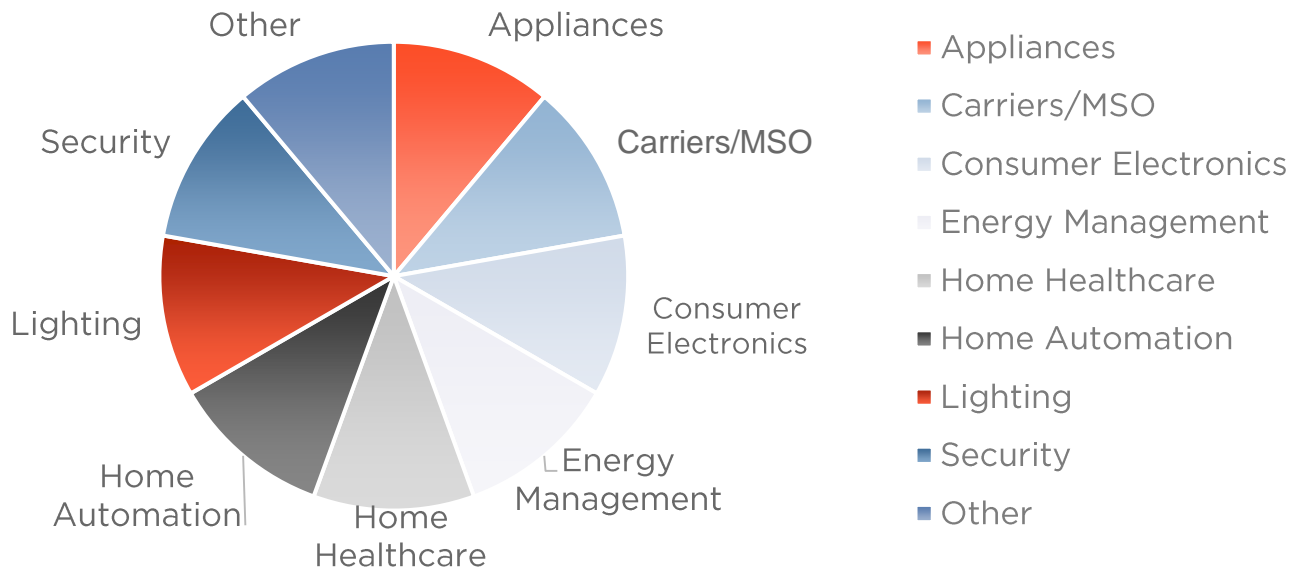


## Service Suppliers

- Software stack providers or developers
- Software system integrators - integration of all networking and application layer technologies
- Manufacturing
- Hardware design
- Network testing

# THREAD GROUP | OEM Product Vendors

- Thread Group OEM product vendors represent many different markets and applications
- Create a unique ecosystem or join an existing ecosystem by working with other OEMs



# THREAD GROUP | Connect with Thread Members

Navigate the Thread Ecosystem through the Member page on [threadgroup.org](https://threadgroup.org)



## OUR MEMBERS

Industry :	<input type="text" value="All"/>
Segment :	<input type="text" value="All"/>
Region :	<input type="text" value="All"/>
Membership Level :	<input type="text" value="All"/>
	<input type="button" value="Search"/> <input type="button" value="Clear All"/>

# THREAD GROUP | Thread Resources

Thread White Papers

Thread Spec

Thread Videos

Thread FAQs



## WHITE PAPERS

[Thread Overview \[pdf\]](#)

[6LoWPAN \[pdf\]](#)

[Security & Commissioning \[pdf\]](#)



[JUMP TO ALL WHITE PAPERS](#)



## SPECIFICATION

[Download the Spec](#)



## FAQ / DEVELOPERS

- › [What Is Thread And What Does It Do?](#)
- › [What Kind Of Devices Will Use Thread?](#)
- › [Will Devices That Use Thread Work With Other Wireless Solutions Such As Zigbee, Bluetooth, Wi-Fi And Z-Wave?](#)
- › [Is Thread Available Now?](#)
- › [When Will Thread Certified Devices Be Available?](#)
- › [What Aspects Of The Wireless Network Does Thread Cover And Not Cover?](#)
- › [What Does Thread Do Differently In Regards To Security And Commissioning?](#)



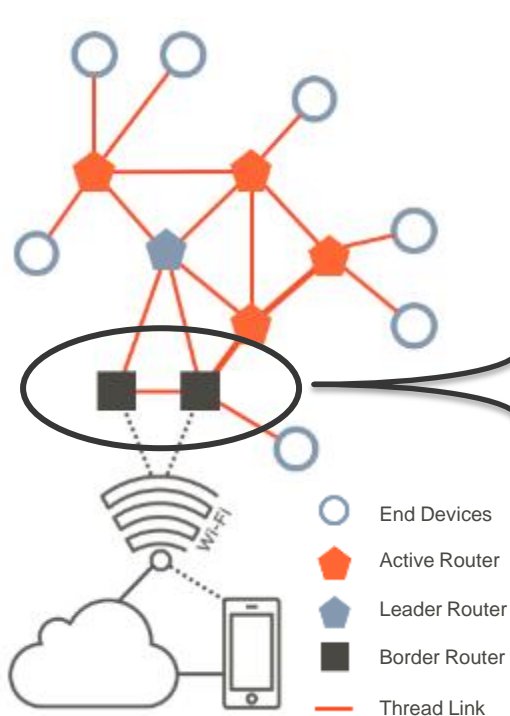
Why Mesh?



Security in the Connected Home



# THREAD GROUP | Addressing Border Routers



## The **Border Router**:

- A key role of a Thread network that routes traffic from the Thread mesh network to the internet

## How to implement a **Border Router**:

- Create your own product that contains border router functionality (e.g. thermostat, dishwasher, etc.)
- Create a stand-alone border router as an accessory to your product that you can build yourself or work with a Thread member (white label)
- Rely on a border router already in the market, created by another vendor (standalone device, gateway, cable modem, etc.)

**The path you pick depends on your product release timeframe and resources available**

# THREAD GROUP | Adoption Momentum - CES 2017



Altium	Thread stack using OCF & OMA lightweight M2M on a LED light, gateway and sensor
Dialog	DA1510x product family
Haiku (Big Ass Solutions)	L-series ceiling fan / wall controller
Legrand	Wireless light switches using OCF on Thread
NXP	Thread Modular IoT Gateway & end-node modules controlled by Amazon Tap
Nortek	Garage door controller and door tilt sensor using dotdot on Thread
OSRAM	LED light tube with dotdot on Thread, announcement of a Thread Gateway
Resolution Products	Helix security gateway & door/window sensor with dotdot on Thread
Rigado	Thread border router
Samsung	Thread gateway using OCF on Thread
Schneider	Wiser light switch using dotdot on Thread
Silicon Labs	Smart outlet and proximity sensor - using dotdot on Thread
Texas Instruments	Thread software stack and development kit
Tridonic	Thread module and border router
Yale	Assure door lock using dotdot on Thread



# THREAD GROUP | Call to Action



Join Thread Group



- See how peers in your industry are building their roadmaps around Thread
- Get early visibility to what our members are developing
- Learn about the technology and new features and markets we're addressing
- Participate in and learn from others in our working groups
- Attend member meetings to network with others in your industry, see demos of Thread products in development and engage face-to-face in working group meetings
- Get access to certification and certification tools so you can bring a Thread product to market
- Participate in Thread demonstrations and events to aid in your development efforts
- Be part of Thread marketing outreach efforts to increase awareness of your brand

# THREAD GROUP | Thank You!

Sign up for our newsletter to get quarterly updates

 SIGN UP FOR OUR NEWSLETTER

For more information, please connect with us:

- [help@threadgroup.org](mailto:help@threadgroup.org)
- [www.threadgroup.org](http://www.threadgroup.org)
- [linkedin.com/company/thread-group](https://www.linkedin.com/company/thread-group)
- @TheThreadGroup
- Be sure to check out Thread Group's Blog!



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