

nami: Revolutionizing Safety and Wellness with Thread-Enabled Innovation

Thread Adoption Journey

nami has redefined safety and healthcare solutions through its cutting-edge fusion sensing platform, which leverages AI and RF sensing technologies. By integrating Thread, nami has significantly enhanced its innovative sensing infrastructure, providing unparalleled privacy and performance. Thread's self-healing mesh architecture enables nami's platform to deliver scalable and reliable connectivity, empowering their mission to revolutionize the safety and wellness industries.



Unlocking New Business Models with Thread

Simplified Safety Solutions: nami's Thread-enabled platform allows the deployment of a safety and security system within minutes. By leveraging Wi-Fi sensing to reduce dependency on traditional sensors and combining it with battery-operated devices like door sensors and AI audio listeners, nami's "panel-less" system provides an unmatched user experience for renters, city dwellers, and small business owners.



Wellness and HealthTech Excellence: In the healthcare sector, Thread-enabled devices deliver life-saving systems tailored to monitor vulnerable individuals, such as solo agers or individuals with disabilities. By coupling Wi-Fi sensing with Thread-connected devices, nami achieves near-perfect accuracy in daily activity monitoring and emergency alerts.

Why **🧵** H R E A D?

Scalability and Flexibility: Thread's robust mesh infrastructure ensures seamless connectivity for nami's Wi-Fi sensors, even in complex environments. This scalability supports larger properties and small business premises alike.

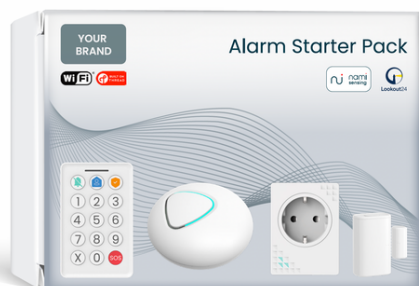
Speed to Market and Cost Efficiency: Thread eliminates the need for dedicated hubs, reducing deployment costs and setup time. This efficiency accelerates nami's time-to-market and strengthens its competitive edge.

Innovation at Its Core: As a pioneer in Thread technology, nami's development of cost-effective border routers using RTOS modules sets new standards for performance and affordability.

Market Differentiation:
nami's "panel-less"
security and wellness
solutions open new
opportunities in
previously untapped
markets



**Customer-Centric
Solutions:** Easy DIY setup
and robust analytics-
driven platforms position
nami as a leader in
delivering reliable,
accessible solutions.



**Business Model
Transformation:**
Thread's adoption
unlocks innovative
revenue streams in
both safety and
healthcare sectors.



Final Thoughts



"Choosing Thread has been transformative for nami. The technology's flexibility and scalability have allowed us to focus on creating tailored solutions for safety and healthcare challenges. Our advice? Identify your core use cases and let Thread empower your unique business goals. The future of IoT is here, and Thread is paving the way."

